Optimizing over a Bayesian Last Layer

Noah Weber∗
Stony Brook University
nwweber@cs.stonybrook.edu

Janez Starc, Arpit Mittal
Amazon Research Cambridge
{jstarc, mitarpit}@amazon.co.uk

Roi Blanco, Lluís Màrquez
Amazon Research Barcelona
{roiblan, lluismv}@amazon.es

Abstract

We propose a new method for training neural networks online in a bandit setting. Similar to prior work, we model the uncertainty only in the last layer of the network, treating the rest of the network as a feature extractor. This allows us to successfully balance between exploration and exploitation due to the efficient, closed-form uncertainty estimates available for linear models. To train the rest of the network, we take advantage of the posterior we have over the last layer, optimizing over all values in the last layer distribution weighted by probability. We derive a closed form, differential approximation to this objective and show empirically that this method leads to both better online and offline performance when compared to other methods.

1 Introduction

Applying machine learning models to real world applications almost always involves deploying systems in dynamic, non-stationary environments. This dilemma requires models to be constantly re-updated with new data in order to maintain a similar model performance across time. Of course, doing this usually requires the new data to be relabeled, which can be expensive or in some cases, impossible. In many situations, this new labeled data can be cheaply acquired by utilizing feedback from the user, where the feedback/reward indicates the quality of the action taken by the model for the given input. Since the inputs are assumed independent, this task can be framed in the contextual bandit setting. Learning in this setting requires a balance between exploring uncertain actions (where we risk performing sub optimal actions) and exploiting actions the model is confident will lead to high reward (where we risk missing out on discovering better actions).

Methods based on Thompson sampling (TS) or Upper Confidence Bounds (UCB) provide theoretically (Auer et al., 2002; Agrawal & Goyal, 2012) and empirically established ways (Li et al., 2010; Chapelle & Li, 2011) for balancing exploration/exploitation in this setting. Unfortunately, both methods require estimation of model uncertainty. While this can be done easily for most linear models, it is a difficult and open problem for large neural network models underlying many modern machine learning systems. An empirical study by Riquelme et al. (2018) shows that having good uncertainty estimates is vital for neural networks learning in a bandit setting. Closed formed uncertainty estimations (and online update formulas) are available for many linear models. Since the last layer of many neural networks are usually (generalized) linear models, a straightforward way for learning neural networks in a bandit setting is to estimate the uncertainty (as a distribution over weights) on the last layer only, holding the previous layers fixed as feature functions which provide inputs to the linear model. This method (and variants thereof) has been proposed in bandit settings (Riquelme et al.).

∗Work done while author was at Amazon Research Cambridge

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We avoid retraining the last layer with the entire network (throwing out the uncertainty information we learned about the last layer) or retraining with the last layer fixed (fixing the last layer to the more efficient in an online setting with similar performance so we use it in all of our implementations.

In order to maintain low regret, the retraining objective must: 1) allow new data to be incorporated quickly into the learned model, and 2) prevent previously learned information from being quickly forgotten. Previous papers retrain BLL methods simply by sampling minibatches from the entire pool of previously seen data and maximizing log-likelihood over these minibatches, which fails to meet the first criteria above.

In this paper we present a new retraining objective for BLL methods meeting both requirements. We avoid retraining the last layer with the entire network (throwing out the uncertainty information we learned about the last layer) or retraining with the last layer fixed (fixing the last layer to the mean of its distribution). Instead, we utilize the uncertainty information gathered about the last layer, and optimize the expected log-likelihood of both new and old data, marginalizing over the entire distribution we have on the last layer. This gives a more robust model that performs relatively well over all likely values of the last layer. While this objective cannot be exactly computed, we derive a closed form, differentiable, approximation. We show that this approximation meets both criteria above, with a likelihood term to maximize that depends only on the new data (meeting the first point), and a quadratic regularization term that is computed only with previously seen data (meeting the second point). We show empirically that this method improves online and offline performance for large RNN based models on a paraphrasing bandit task.

2 Problem Setting and Related Work

Contextual bandits are a well researched class of sequential decision problems [Wang et al., 2005; Langford & Zhang, 2007], of which, many variants exist. In this paper, we mainly consider the multiclass contextual bandit problem studied in Kakade et al. (2008). The problem takes place over $T$ online rounds. On round $t$, the learner receives a context $x_t$, predicts a class label $y_t$, and receives binary reward $r_t$ indicating whether the chosen label is correct. No other information is received about the other classes not picked. In our setting, we assume each class $c$ (the arms of the bandit) has associated with it a vector $z_c$ and that the probability of a class label is modeled by:

$$p(c|x, z_c) = \sigma(z_c^T f_\theta(x)),$$

where $\sigma$ is the logistic function and $f_\theta$ is a feature function parameterized by $\theta$.

In our case, $f_\theta$ defines a neural network, while $z_c$ can be seen as the last layer of the network.

Our goal is to get low regret, $R = \sum_{t=1}^{T} r^*_t - \sum_{t=1}^{T} r_t$, where $r^*_t$ is the optimal reward at step $t$. The key to getting low regret is employing a policy for balancing exploration and exploitation. If we capture the uncertainty in each $z_c$ at time $t$ by modeling its posterior distribution over previous data $D_{t-1}$ as a multivariate Gaussian, $z_c \sim p(z_c|D_{t-1})$, then we can easily deploy sound exploration strategies such as Thompson sampling or UCB. If we hold $f_\theta$ fixed, then we can easily model this distribution by doing an online Bayesian regression on the outputs of $f_\theta$, which gives us closed form formulas for updating the posterior over the last layer (specifically, its mean and covariance) given a single datapoint.

When $f_\theta$ is a neural network, then this is an instance of a BLL method.

2.1 Bayesian Last Layer methods and the Benefits of Marginalization

BLL methods have been shown to be an effective, model agnostic, and scalable way to deal with exploration problems involving neural networks. Previous work has found them to be a pragmatic method for obtaining approximate uncertainty estimates for exploration [Liu et al., 2018; Riquelme et al., 2018; O’Donoghue et al., 2018; Azizzadenesheli et al., 2018] and as proxies for Gaussian

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Note that we make no assumption on the form of $f_\theta$, which can be anything differentiable.

Either a Bayesian linear or logistic regression will work. However, the Bayesian linear regression is much more efficient in an online setting with similar performance so we use it in all of our implementations.
processes in both Bayesian Optimization problems (Snoek et al., 2015) and general regression tasks (Lázaro-Gredilla & Figueiras-Vidal, 2010).

If \( f_\theta \) is fixed, then \( z_c \) can be updated efficiently in an online manner. An unanswered question still remains however: how does one actually update and learn \( f_\theta \)? If you don’t care about achieving low regret (ie you only care about offline performance), then the answer is easy; just gather your data, train \( f_\theta \) offline, possibly with off-policy learning methods (Strehl et al., 2010; Joachims et al., 2018), and learn the Bayesian regression post-hoc. Of course, if you are concerned about online performance (regret) then this is not a viable option.

A training method for \( f_\theta \) must take care of two things: when do we update the feature functions and what do we update them with? A reasonable answer to the former question is to update on a fixed schedule (every \( T \) rounds). In this paper, we focus on answering the latter questions of which there are two obvious solutions, each with a corresponding problem:

1. Sample minibatches only from recent data. **Problem:** We may overfit on this data and forget old information.

2. Sample minibatches uniformly from the set of all collected data (both recent and old). **Problem:** We have lost the ability to adapt quickly to new data. If the input distribution suddenly shifts, we will likely have to wait many iterations before newer data becomes common enough in our minibatch samples, all while our regret increases.

One thing to consider is that when it comes time to train our feature functions, we have access to a distribution over our last layer. If, for example, our distribution has suddenly shifted, then the last layer distribution should have more variance, ideally placing density on last layers that do well on older data, as well as those that fit well to the new data. If the distribution remains the same, then the variance should be low and density should be placed on relatively few values. Intuitively, we can get the best of both worlds (ability to adapt or retain information when needed) by optimizing over all values of the last layer weighted by their probability. In the next section, we derive a local approximation to this objective that shows this indeed is the case.

3 Optimization over the Last Layer Distribution

Let \( D_t \) and \( D_{t-1} \) be the most recent set of data collected online, and the set of all previously collected data, respectively. Additionally, assume a zero mean Gaussian prior over the last layer, \( p(z|\theta) \) that is constant with respect to \( \theta \). Recall that during online training we fix the parameters \( \theta = \theta_{t-1} \), and model the distribution \( Q = p(z|D_t, D_{t-1}, \theta_{t-1}) \). We want a value of \( \theta \) such that both our data and the last layer values drawn from \( Q \) are likely. Thus our objective is to maximize:

\[
E_{z \sim Q}[\log p(D_t, D_{t-1}, z|\theta)]
\]  

(1)

We can write the marginal likelihood as a convolution between a logistic function and a Gaussian (based on our assumption of zero mean Gaussian prior \( p(z|\theta) \)), which can be approximated in closed form as per MacKay (1992):

\[
p(D|\theta) = \int \sigma(z^T f_\theta(D))p(z|\theta)dz \approx \sigma \left( \frac{\mu f_\theta(x_i)}{1 + \frac{\pi}{8} f_\theta(x_i)^T \Sigma f_\theta(x_i)} \right)
\]  

(2)

Where \( \mu \) is the mean of \( p(z|\theta) \). Since we have a zero mean prior, the above term evaluates to \( \sigma(0) \) whose value is a constant \( \frac{1}{2} \).

Using this result, we can rewrite equation (1) as:

\[
E_{z \sim Q}[\log p(D_t|z, \theta)] - KL[Q, p(z|D_{t-1}, \theta)] + c
\]  

(3)

Where \( c \) is a constant entropy term which can be ignored. For the first expectation term, we can use a second order Taylor expansion around \( E_{z \sim Q}[\log p(D_t|z, \theta)] \) to get a closed form approximation:\n
\[
E_{z \sim Q}[\log p(D_t|z, \theta)] \approx \log E[p(D_t|z, \theta)] - \frac{\text{Var}[p(D_t|z, \theta)]}{2E[p(D_t|z, \theta)]^2}
\]  

(4)

\^Since we can easily sample from \( Q \), the term may also be approximated via Monte Carlo. We don’t explore this approach here.
This approximation was used in \cite{Teh et al. (2007)} and shown to work well empirically. The expectations in equation (4) are again logistic/Gaussian convolutions and can be approximated in closed form via equation (2). A closed form approximation (derived in a similar fashion to equation (2)) can be used to evaluate \( \text{Var}[p(D_t|z, \theta)] \) \cite{Mahajan et al. (2012)}.

The KL term in equation (3) can also be approximated locally with a second Taylor expansion around the current value of \( \theta = \theta_{t-1} \). Let \( K(\theta) = KL(Q||p(z|D_{t-1}, \theta)) \). Then, the second order Taylor expansion around \( \theta = \theta_{t-1} \) is:

\[
K(\theta) \approx K(\theta_{t-1}) + K'(\theta_{t-1})(\theta - \theta_{t-1}) + \frac{1}{2}(\theta - \theta_{t-1})K''(\theta_{t-1})(\theta - \theta_{t-1})^T
\]

Utilizing properties of KL divergence, as well as equation (3), it can be derived\(^6\) that \( K'(\theta_{t-1}) \) will evaluate to 0, and \( K''(\theta_{t-1}) \) will evaluate to \( \beta \mathbf{F}_P \), where \( \beta = \frac{\mathbb{E}_{z \sim \mathbf{P}}[p(D_t|z, \theta_{t-1})]}{p(D_t|\theta_{t-1})} \) and \( \mathbf{F}_P \) is the Fisher Information Matrix of \( P = p(z|D_{t-1}, \theta_{t-1}) \). Getting rid of constants, we can write the local KL approximation (when \( \theta \) is close to \( \theta_{t-1} \)) as:

\[
KL(Q, p(z|D_{t-1}, \theta)) \approx \frac{1}{2}(\theta - \theta_{t-1})\beta \mathbf{F}_P(\theta - \theta_{t-1})^T
\]

The term \( \beta \) defines the ratio between the expected data likelihood given the last layer \( z \) distributed as \( z \sim p(z|D_{t-1}, \theta_{t-1}) \) and the expected data likelihood given the last layer is distributed under the prior \( p(z|\theta) \). This indicates that the better our previous values of \( \theta_{t-1} \) and \( z \) explain the data, the more we should regularize when incorporating new data (i.e. raising the value of \( \beta \)). In practice, these values may be computed or approximated, however for efficiency, we treat \( \beta \) as a hyperparameter, and linearly increase it throughout the learning process.

Our final objective to optimize is thus:

\[
\mathbb{E}_{z \sim \mathbf{Q}}[\log p(D_t, D_{t-1}, z|\theta)] \approx \mathbb{E}_{z \sim \mathbf{Q}}[\log p(D_t|z, \theta)] - \frac{1}{2}(\theta - \theta_{t-1})\beta \mathbf{F}_P(\theta - \theta_{t-1})^T
\]

Notice that the old data is now only used to calculate the Fisher information matrix \( \mathbf{F}_P \) and is not actually involved in the optimization. Thus, the optimization (at least temporarily) over all our data can be done by simply drawing minibatches from the new data only, while the old data is only used to calculate the regularization term. The practical benefit of this is that the regularization term can be easily computed in parallel while doing the online Bayesian regression and collecting new data. The quadratic regularization term shares similarities to objective functions in continual learning which aim to prevent catastrophic forgetting \cite{Kirkpatrick et al. (2016) Ritter et al. (2018)}.

4 The Full Algorithm

Combining the online learning and the network retraining stages described in the previous sections gives us the general form of the iterative algorithm we study in this paper. The algorithm alternates between two stages:

**Online Phase:** As input, take in a set of data \( D_{t-1} \), the posteriors (one for each arm) of the last layer conditioned on previous data \( p(z|D_{t-1}) \) as well as a fixed value of \( f_\theta \). This phase takes place over a series of \( T \) online rounds. In every round, the learner receives a context \( x_i \), and uses the posteriors over the last layer to decide which arm to pull (via Thompson sampling or UCB). The learner receives feedback \( y_i \) upon pulling the arm \( c_i \), and updates the posterior over \( z_c \) with it. After \( T \) rounds, the learner outputs the updated posteriors over \( z \), and the data collected this phase, \( D_t \).

**Offline/Retraining Phase:** As input, take in \( D_t, D_{t-1} \), and the posteriors over \( z \). Retrain \( f_\theta \) using method described in Section\(^3\) Set \( D_{t+1} = D_t \cup D_{t-1} \). Recompute the posteriors over \( z \) conditioned on \( D_{t-1} \) using the new value of \( f_\theta \), Output \( D_{t-1}, f_\theta \), and the updated posteriors \( p(z|D_{t-1}) \).

The marginalization method described in Section\(^3\) is one type of retraining method. We compare it against two other methods in the next section and present results for various experiments.

\(^6\)Detailed derivations are provided in Appendix\(\text{7.1}\).
5 Evaluation

We evaluate on a high dimensional problem using a large underlying model. In evaluation, we look both at the degree at which each method can achieve good online performance (regret) and good offline performance (offline test set accuracy), even in the face of large shifts in the data distribution. All experiments are run 5 times, and reported with the mean and standard error.

5.1 Baseline Methods

We evaluate against the baseline presented in Riquelme et al. (2018), as well as a variant of our proposed method.

Bandit feedback. In this setting the models are trained using bandit feedback as the label:

Marginalize. This is our method of marginalizing over all values of the last layer for the neural network training. Minibatches are sampled from the new data only and the regularization term is computed from the old data.

Sample New. This baseline creates minibatches using only the newly collected data, optimizing the likelihood of the new data only. It is equivalent to our method with a regularization constant of zero. As mentioned in Section 2.1, this method is good at adapting to new data but has a drawback of forgetting the old information.

Sample All. This is the retraining method presented in Riquelme et al. (2018). In this method, a set number minibatches are created by uniformly sampling from all collected data (both old and new). SGD gradient updates are then performed using these batches. This method is slow to adapt but retains older information (refer Section 2.1).

Full feedback. In this setting models are trained using all the labels for the datasets:

Batch Train. When evaluating the offline accuracy, we also give the results for a model that has been trained on the shuffled data in batch mode, with all the labels for the dataset (i.e. full feedback). This measures how well we could do given we had access to all the labels (instead of just the bandit feedback), and trained in a normal offline setting. Surprisingly, as we see in some cases, training online with marginalization sometimes performs comparable to training offline.

5.2 Paraphrasing Bandit Task

We evaluate our method with a relatively large RNN based model on an online sentence matching task. We selected Bilateral Multi-Perspective Matching (BiMPM) (Wang et al., 2017), a recurrent model that performs well on several sentence matching tasks, including the paraphrase identification task (the specific sentence matching task we evaluate on). The goal of the paraphrase identification task is to determine whether a sentence is a paraphrase of another sentence, i.e., whether they convey the same meaning.

5.2.1 Dataset and bandit setting

To evaluate whether our algorithm is robust to shifts in data distribution we combined two different paraphrase identification datasets: i) The Quora Question Pairs dataset (Quora) which contains 400,000 question pairs from the QA website Quora.com, and ii) The MSR Paraphrase Corpus (MSR) (Dolan et al., 2004), which contains 5,800 pairs of sentences extracted from news articles. To create an online training dataset we concatenate the MSR training set to a sample of 10,000 examples from the Quora training dataset.

We run the online algorithms on this dataset to report the regret values, while we report the offline performance on the MSR and Quora test sets. We use UCB as our search strategy, as it performs similarly to Thompson sampling and runs much faster in our implementation. We analyze the following two bandit tasks:

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7https://data.quora.com/First-Quora-Dataset-ReleaseQuestion-Pairs
8The Quora dataset is subsampled so that the combined dataset is more balanced in terms of the number of examples from each dataset.
**Table 1:** Paraphrase Bandit Task results using the Quora/MSR paraphrase datasets.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Multiclass</td>
<td>Marginalize</td>
<td>0.304 ± 0.003</td>
<td>74.06 ± 0.18</td>
<td>71.16 ± 0.18</td>
</tr>
<tr>
<td></td>
<td>Sample New</td>
<td>0.322 ± 0.002</td>
<td>67.73 ± 0.23</td>
<td>70.93 ± 0.35</td>
</tr>
<tr>
<td></td>
<td>Sample All</td>
<td>0.329 ± 0.003</td>
<td>71.06 ± 0.32</td>
<td>68.76 ± 0.23</td>
</tr>
<tr>
<td>Pool</td>
<td>Marginalize</td>
<td>0.250 ± 0.003</td>
<td>72.23 ± 0.24</td>
<td>69.16 ± 0.07</td>
</tr>
<tr>
<td></td>
<td>Sample New</td>
<td>0.275 ± 0.004</td>
<td>66.43 ± 0.20</td>
<td>66.27 ± 0.15</td>
</tr>
<tr>
<td></td>
<td>Sample All</td>
<td>0.312 ± 0.004</td>
<td>72.20 ± 0.25</td>
<td>64.79 ± 0.14</td>
</tr>
<tr>
<td></td>
<td>Batch Train</td>
<td>-</td>
<td>74.87 ± 0.33</td>
<td>72.63 ± 0.19</td>
</tr>
</tbody>
</table>

Multiclass. We create a bandit problem by treating each class as an arm parameterized by a vector and the contexts as the individual data instances. A reward 1 is awarded for identifying correctly if the two sentences in the pair are paraphrase. For each method, we perform an offline retraining after 1,000 online rounds.

Pool. Like the multiclass task, the pool based task occurs over a series of rounds. On each round, the model receives a pool of \( k (=3) \) instances, and must select one of them for the user. After that the model receives a reward based on its selection. The goal of the model is to learn a scoring function that predicts the expected reward for selecting a certain instance, while at the same time trying to keep regret low. This setting can be seen as an instance of the bandit problem formulation described in (Russo & Van Roy, 2014). In our case, our instances are candidate paraphrase pairs, where the model gets a reward of 1 for returning a valid paraphrase pair, and 0 otherwise. We use the same implementation and hyperparameters for BiMPM as in (Wang et al., 2017). For Marginalize and Sample All, we perform the retraining every 500 rounds. Sample New performed poorly offline on this setting and is thus updated every 1,000 rounds.

5.2.2 Results and discussion

In Table 1 we show that our method Marginalize outperforms both Sample All and Sample New techniques for both multiclass and pool based tasks. Sample All and Sample New have comparable cumulative regret. Sample New has worse offline accuracy on Quora dataset (because it forgets old information), while it has better offline accuracy on MSR (because it is able to adapt quicker). For Batch train, both multiclass and pool based tasks are same—a binary classification problem. Batch train performs only slightly better than our method in terms of offline accuracy, where Batch train gets full feedback, while our method only gets partial (bandit) feedback. Overall Marginalize achieved a lower regret as well as higher offline accuracy for both the bandit settings.

6 Conclusion

In this paper we proposed a new method for training neural networks in a bandit setting. We tackle the problem of exploration-exploitation by estimating uncertainty only in the last layer, allowing the method to scale to large state-of-the-art models. We take advantage of having a posterior over the last layer weights by optimizing the rest of the network over all values of the last layer. We show that method outperforms other methods on an online sentence matching task. We leave it as future work to investigate more sophisticated methods for determining when to retrain the network, how to set the weight (\( \beta \)) of the regularization term in a more automatic way, and its possible connections to methods used for continual learning.

References


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7 Appendix

7.1 Objective Function Derivation

We utilize the same notation here as in Section 3. First, we show how to arrive at equation (3) from the main objective, equation (1).

\[
E_{z \sim Q}[\log p(D_t, D_{t-1}, z|\theta)] = E_{z \sim Q}[\log p(D_t|z, \theta)] + E_{z \sim Q}[\log p(z|D_{t-1}, \theta)] + E_{z \sim Q}[\log p(D_{t-1}|\theta)]
\]

By marginalizing over our zero mean Gaussian prior and using equation (2), it follows that the last expectation is approximately a constant, and can be removed. The second expectation is equal to the negative cross entropy between \(Q = p(z|D_t, D_{t-1}, \theta_{t-1})\) and \(P_\theta = p(z|D_{t-1}, \theta)\). Using the fact that \(KL(Q||P_\theta) = CE(Q||P_\theta) - H(Q)\), we can replace the negative cross entropy with \(-KL(Q||P_\theta) - H(Q)\), where \(H(Q)\) is the entropy of \(Q\) which is constant and can be ignored, yielding equation (3).

We next derive the KL term. As mentioned, we approximate the KL term locally around \(\theta_{t-1}\) with a second order Taylor expansion. Again, let \(K(\theta) = KL(p(z|D_t, D_{t-1}, \theta_{t-1})||p(z|D_{t-1}, \theta))\). The second order Taylor expansion around \(\theta = \theta_{t-1}\) is:

\[
K(\theta) \approx K(\theta_{t-1}) + K'(\theta_{t-1})(\theta - \theta_{t-1}) + \frac{1}{2}(\theta - \theta_{t-1})K''(\theta_{t-1})(\theta - \theta_{t-1})^T
\]

We can rewrite \(K'(\theta)\) with respect to \(\theta\) as:

\[
\nabla KL(Q||P_\theta) = \nabla \int (Q \log Q - Q \log P_\theta)dz = \int \nabla Q \log P_\theta dz = E_{z \sim Q}[\nabla \log p(z|D_{t-1}, \theta)]
\]

This can also be done for \(K''\). Let \(\nabla^i\) indicate either the gradient \((i = 1)\) or the Hessian \((i = 2)\). Then we can rewrite the above expectation with respect to the distribution \(P = p(z|D_{t-1}, \theta_{t-1})\) instead:

\[
E_{z \sim Q}[\nabla^i \log p_\theta] = E_{z \sim P}[\frac{p(z|D_{t-1}, \theta_{t-1})}{p(z|D_{t-1}, \theta)} \nabla^i \log P_\theta]
\]

Using the fact that \(p(z|D_t, D_{t-1}, \theta_{t-1}) = p(D_t|\theta_{t-1})^{-1}p(D_t|z, \theta_{t-1})p(z|D_{t-1}, \theta_{t-1})\), we can rewrite the above as:

\[
E_{z \sim Q}[\nabla^i \log p_\theta] = p(D_{t-1}|\theta_{t-1})^{-1}E_{z \sim P}[p(D_t|z, \theta_{t-1})] \nabla^i \log P_\theta
\]

Since \(p(z|\theta)\) is assumed constant with respect to \(\theta\), and \(p(D_{t-1}|\theta)\) is approximately constant (using the same trick with equation (2) previously used), we can rewrite \(\nabla^i \log P_\theta\) as:

\[
\nabla^i \log P_\theta = \nabla^i \log p(D_{t-1}|z, \theta) + \nabla^i \log p(z|\theta) - \nabla^i \log p(D_{t-1}|\theta) \approx \nabla^i \log p(D_{t-1}|z, \theta)
\]

With this in mind it follows from the conditional independence of the data that:

\[
E_{z \sim Q}[\nabla^i \log P_\theta] = p(D_{t-1}|\theta_{t-1})^{-1}E_{z \sim P}[p(D_t|z, \theta_{t-1})] \nabla^i \log p(D_{t-1}|z, \theta)]
\]

\[
= p(D_{t-1}|\theta_{t-1})^{-1}E_{z \sim P}[p(D_t|z, \theta_{t-1})][E_{z \sim P}[\nabla^i \log p(D_{t-1}|z, \theta)]
\]

\[
= p(D_{t-1}|\theta_{t-1})^{-1}E_{z \sim P}[p(D_t|z, \theta_{t-1})][E_{z \sim P}[\nabla^i \log P_\theta]
\]

If we plug in \(\theta_{t-1}\) into \(K'(\theta)\), the rightmost expectation in the expression above will be:

\[
E_{z \sim P}[\nabla \log p(z|D_{t-1}, \theta_{t-1})] = E_{z \sim P}[\nabla \log P_\theta] = 0
\]

Thus, \(K'(\theta_{t-1}) = 0\). If we plug in \(\theta_{t-1}\) into \(K''(\theta)\), the rightmost expectation in the expression above will be:

\[
E_{z \sim P}[\nabla \nabla \log p(z|D_{t-1}, \theta_{t-1})] = E_{z \sim P}[\nabla \nabla \log P_\theta] = F_P
\]

Where \(F_P\) is the Fisher Information Matrix. Getting rid of constants, we can write the local KL approximation (when \(\theta\) is close to \(\theta_{t-1}\)) as equation (6):

\[
KL(Q, p(z|D_{t-1}, \theta)) \approx \frac{1}{2}(\theta - \theta_{t-1}) \beta F_P(\theta - \theta_{t-1})^T
\]

where \(\beta = \frac{E_{z \sim P}[p(D_t|z, \theta_{t-1})]}{p(D_t|\theta_{t-1})}\). Replacing above approximation in equation (3) yields the following equation (7), which is our final objective for optimization:

\[
E_{z \sim Q}[\log p(D_t, D_{t-1}, z|\theta)] = E_{z \sim Q}[\log p(D_t|z, \theta)] - \frac{1}{2}(\theta - \theta_{t-1}) \beta F_P(\theta - \theta_{t-1})^T
\]
7.2 Practical Considerations

Maintaining the last layer distribution. In the ideal situation we would like the posterior of the last layer to be conditioned on all currently seen data. However, for any BLL method, whenever the parameters $\theta$ change we must recompute the last layer distribution before going online again if we wish to keep it conditioned on previous data. This is done by doing a forward pass through the collected data and computing a regression on the output. For practical reasons, we keep a finite buffer of the past $n$ instances and only recompute the distribution conditioned on these points. For all experiments and methods, we set $n = 20000$.

Computing the fisher information. Computing the Fisher information matrix in equation (7) requires computing the log likelihood gradient for previously collected data. As above, we only compute the gradients for the past $n$ instances (where $n$ is the same number as above). For efficiency we only compute the diagonal elements of the matrix. As we already performed a forward pass to recompute the last layer distribution, this calculation only requires a backwards pass. Fortunately, this backwards pass can be done in parallel with the online learning stage and thus does not bottleneck the process.

Bayesian linear versus Bayesian logistic regression. Either a Bayesian online logistic or linear regression may be used to model the posterior over the last layers. While a logistic regression is a more natural choice for classification tasks, the online Bayesian linear regression is much more efficient (as it essentially only involves rank one matrix updates). We found that the performance between the two is similar, and hence in our implementation, we use a linear regression. Rather than regressing on 0-1 labels, we regress on logit values of 3 (for positive classes, corresponding to a target probability of 0.95) and -3 (for negative classes, corresponding to a target probability of 0.05).

7.3 Calculating the UCB

Our approach to UCB is essentially the same as that presented by Li et al. (2010), that is, we essentially run the algorithm LinUCB on top of the last layer of the neural network. Calculating the UCB is straightforward; if $\Sigma$ is the covariance of our posterior over $z$, and $x$ is the context, then with probability at least $1 - \delta$, the term $(1 + \frac{\sqrt{\ln(2/\delta)/2}}{2}) \sqrt{f_\theta(x)^T \Sigma f_\theta(x)}$ is an upper confidence bound. The term $\alpha = (1 + \frac{\sqrt{\ln(2/\delta)/2}}{2})$ is treated as a hyperparameter. The arm $c$ chosen is the one whose parameter vector $z_c$ maximizes the following:

$$f_\theta(x)^T z_c + \alpha \sqrt{f_\theta(x)^T \Sigma_c f_\theta(x)}$$